



**OR-Statewide  
School Choice Benchmark  
6/1/2022  
Likely Voters, N=727  
Margin of Error 3.63%  
v.FINAL**

Hello, my name is \_\_\_\_\_. I'm with Nelson Research, a public opinion research firm. We are conducting a brief survey today in your area and would like to include your household's opinions. May I please take a few minutes of your time? I promise I'm not selling anything.

First of all, are you registered to vote in the State of Oregon? **(INTERVIEWER: IF NO, POLITELY TERMINATE)**

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**GENERAL PERCEPTION SERIES**

1. Do you believe Oregon's public K through 12 education system is on the RIGHT TRACK, or headed in the WRONG DIRECTION?

1. Right track	<b>16.6</b>
2. Wrong direction	<b>55.3</b>
3. Not sure/refused	<b>28.1</b>

I'm now going to read you some brief summaries of different types of school policies. For each one, please tell me if you SUPPORT or OPPOSE that type of school policy.

2. School choice gives parents the right to use the tax dollars designated for their child's education to send their child to the public school or private school which best serves their needs. Generally speaking, do you SUPPORT or OPPOSE school choice?  
**(STRONGLY/SOMEWHAT)**

1. Strongly Support	<b>56.1</b>
2. Somewhat Support	<b>16.5</b>
<b>(Total Support)</b>	<b>(72.6)</b>
3. Somewhat Oppose	<b>7.7</b>
4. Strongly Oppose	<b>16.6</b>
<b>(Total Oppose)</b>	<b>(24.3)</b>
5. Not Sure/Refused	<b>3.0</b>

3. Which statement comes closest to your view:

- |  |             |
|--|-------------|
| 1. School choice strengthens our education system because it allows parents and students to choose the education that best serves their needs. | <b>54.3</b> |
| 2. School choice weakens our education system because it potentially takes money out of local public schools that are already struggling.      | <b>32.7</b> |
| 3. Not Sure/Refused  | <b>12.9</b> |

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## DEMOGRAPHICS

4. GENDER:

- |           |             |
|-----------|-------------|
| 1. Male   | <b>47.0</b> |
| 2. Female | <b>53.0</b> |

5. AGE: Are you between the ages of...?

- |                     |             |
|---------------------|-------------|
| 1. 18-34            | <b>8.9</b>  |
| 2. 35-59            | <b>40.3</b> |
| 3. 60+              | <b>50.8</b> |
| 4. Not Sure/Refused |             |

6. EDUCATION: What is the last year of schooling that you have completed?

- |                         |             |
|-------------------------|-------------|
| 1. Some high school     | <b>0.6</b>  |
| 2. High school graduate | <b>10.5</b> |
| 3. Some college         | <b>31.1</b> |
| 4. College graduate     | <b>30.4</b> |
| 5. Post-graduate        | <b>20.4</b> |
| 6. Not Sure/Refused     | <b>7.2</b>  |

7. INCOME LEVEL: Which of the following best describes your current household income?

1. Under \$50,000	19.3
2. \$50,000-\$100,000	30.3
3. Over \$100,000	27.8
4. Not Sure/Refused	22.7

8. RELATIONSHIP STATUS: Are you married or single?

1. Married	64.0
2. Single	30.9
3. Not Sure/Refused	5.1

9. SCHOOL ENROLLMENT: Do you have a child enrolled in a K-12 school?

1. Yes	26.5
2. No	68.5
3. Not Sure/Refused	5.0

10. VOTER HISTORY: (INTERVIEWERS; PLEASE RECORD FROM THE PHONE LIST – SEE INSTRUCTION SHEET FOR PROCEDURE)

1. Voted in 1 Out Of 4 Elections	10.9
2. Voted in 2 Out Of 4 Elections	18.6
3. Voted in 3 Out Of 4 Elections	22.6
4. Voted in 4 Out Of 4 Elections	47.7
5. New Voters	0.3

11. POLITICAL PARTY: (INTERVIEWERS; PLEASE RECORD FROM THE PHONE LIST)

1. Democrat	39.9
2. Republican	32.7
3. Independent/NAV	27.4

12. GEOGRAPHIC AREA: (INTERVIEWERS; PLEASE RECORD FROM THE PHONE LIST)

1. Tri-County	41.1
2. Mid-Willamette	26.7
3. Coast	6.3
4. Southern	12.1
5. Eastern	13.8

**13. GEOGRAPHIC AREA: (INTERVIEWERS; PLEASE RECORD FROM THE PHONE LIST)**

1. Multnomah County	<b>16.0</b>
2. Washington County	<b>15.0</b>
3. Clackamas County	<b>10.2</b>
4. Other (All Other Counties Not Listed Above)	<b>58.9</b>

**1. Do you believe Oregon's public K through 12 education system is on the RIGHT TRACK or headed in the WRONG DIRECTION**

Total (727)	Right track	Wrong direction	Not sure/refused
	16.6	55.3	28.1
<b>Gender</b>			
Male	17.5	59.4	23.1
Female	15.8	51.7	32.5
<b>Age</b>			
18-34	23.1	47.7	29.2
35-59	13.7	58.4	28.0
60+	17.9	54.2	27.9
<b>Education</b>			
Some high school	0.0	100.0	0.0
High school graduate	9.2	60.5	30.3
Some college	14.6	60.2	25.2
College graduate	17.2	50.7	32.1
Post-graduate	24.3	47.3	28.4
Not Sure/Refused	13.5	65.4	21.2
<b>Income</b>			
Under \$50,000	17.9	47.9	34.3
\$50,000-\$100,000	19.1	53.2	27.7
Over \$100,000	14.9	63.4	21.8
Not Sure/Refused	14.5	54.5	30.9
<b>Relationship Status</b>			
Married	15.7	57.0	27.3
Single	20.0	48.9	31.1
Not Sure/Refused	8.1	73.0	18.9
<b>School Enrollment</b>			
Yes	17.6	57.0	25.4
No	15.9	54.6	29.5
Not sure/Refused	22.2	55.6	22.2
<b>Voter History</b>			
1 Of 4 Elections	24.1	46.8	29.1
2 Of 4 Elections	9.6	60.0	30.4
3 Of 4 Elections	17.1	57.3	25.6
4 Of 4 Elections	17.6	54.5	28.0
New Voters	0.0	50.0	50.0
<b>Party</b>			
Democrat	24.1	41.7	34.1
Republican	9.7	75.6	14.7
Independent	14.1	50.8	35.2
<b>Geographic Area</b>			
Tri-County	17.1	56.9	26.1
Mid-Willamette	16.5	55.2	28.4
Coast	17.4	58.7	23.9
Southern	21.6	38.6	39.8
Eastern	11.0	64.0	25.0
<b>GeographicArea2</b>			
Multnomah County	18.1	54.3	27.6
Washington County	16.5	56.9	26.6
Clackamas County	16.2	60.8	23.0
Other	16.4	54.2	29.4

**2. Generally speaking, do you SUPPORT or OPPOSE school choice**

Total (727)	Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Not Sure/Refused
	56.1	16.5	7.7	16.6	3.0
<b>Gender</b>					
Male	56.1	14.6	9.1	17.0	3.2
Female	56.1	18.2	6.5	16.4	2.9
<b>Age</b>					
18-34	53.8	18.5	15.4	9.2	3.1
35-59	56.7	16.7	8.2	15.0	3.4
60+	56.1	16.0	6.0	19.2	2.7
<b>Education</b>					
Some high school	75.0	25.0	0.0	0.0	0.0
High school graduate	69.7	11.8	3.9	11.8	2.6
Some college	62.4	14.6	9.3	9.3	4.4
College graduate	54.3	20.4	8.6	14.5	2.3
Post-graduate	45.3	16.2	4.7	31.1	2.7
Not Sure/Refused	46.2	15.4	11.5	25.0	1.9
<b>Income</b>					
Under \$50,000	59.3	17.1	7.9	10.7	5.0
\$50,000-\$100,000	54.5	17.7	6.8	19.1	1.8
Over \$100,000	56.9	15.8	9.4	16.8	1.0
Not Sure/Refused	54.5	15.2	6.7	18.2	5.5
<b>Relationship Status</b>					
Married	59.6	15.1	6.9	16.6	1.9
Single	51.1	19.1	8.0	16.4	5.3
Not Sure/Refused	43.2	18.9	16.2	18.9	2.7
<b>School Enrollment</b>					
Yes	63.2	14.0	6.7	13.5	2.6
No	54.0	17.1	8.0	17.5	3.4
Not sure/Refused	47.2	22.2	8.3	22.2	0.0
<b>Voter History</b>					
1 Of 4 Elections	58.2	17.7	6.3	12.7	5.1
2 Of 4 Elections	56.3	20.0	8.9	9.6	5.2
3 Of 4 Elections	59.8	15.9	9.1	14.0	1.2
4 Of 4 Elections	53.6	15.3	6.9	21.6	2.6
New Voters	100.0	0.0	0.0	0.0	0.0
<b>Party</b>					
Democrat	40.7	19.0	8.3	28.3	3.8
Republican	72.7	11.8	5.5	8.4	1.7
Independent	58.8	18.6	9.5	9.5	3.5
<b>GeographicArea</b>					
Tri-County	54.5	16.7	8.0	17.4	3.3
Mid-Willamette	55.2	12.9	9.8	18.6	3.6
Coast	58.7	26.1	2.2	13.0	0.0
Southern	55.7	19.3	9.1	12.5	3.4
Eastern	62.0	16.0	4.0	16.0	2.0
<b>GeographicArea2</b>					
Multnomah County	55.2	12.1	12.1	17.2	3.4
Washington County	58.7	19.3	3.7	14.7	3.7
Clackamas County	47.3	20.3	8.1	21.6	2.7
Other	57.2	16.4	7.5	16.1	2.8

**6. Which statement comes closest to your view**

Total (727)	Strengthens System	Weakens System	Not Sure/Refused
	54.3	32.7	12.9
<b>Gender</b>			
Male	54.4	34.5	11.1
Female	54.3	31.2	14.5
<b>Age</b>			
18-34	50.8	33.8	15.4
35-59	55.3	33.1	11.6
60+	54.2	32.2	13.6
<b>Education</b>			
Some high school	100.0	0.0	0.0
High school graduate	65.8	21.1	13.2
Some college	61.1	26.1	12.8
College graduate	50.7	36.2	13.1
Post-graduate	43.9	44.6	11.5
Not Sure/Refused	50.0	32.7	17.3
<b>Income</b>			
Under \$50,000	55.0	27.9	17.1
\$50,000-\$100,000	53.2	35.9	10.9
Over \$100,000	53.5	36.1	10.4
Not Sure/Refused	56.4	28.5	15.2
<b>Relationship Status</b>			
Married	56.3	32.3	11.4
Single	50.2	33.8	16.0
Not Sure/Refused	54.1	32.4	13.5
<b>School Enrollment</b>			
Yes	55.4	32.6	11.9
No	54.6	31.9	13.5
Not sure/Refused	44.4	44.4	11.1
<b>Voter History</b>			
1 Of 4 Elections	55.7	29.1	15.2
2 Of 4 Elections	54.1	28.9	17.0
3 Of 4 Elections	59.1	31.1	9.8
4 Of 4 Elections	51.6	36.0	12.4
New Voters	100.0	0.0	0.0
<b>Party</b>			
Democrat	38.6	45.9	15.5
Republican	68.5	21.8	9.7
Independent	60.3	26.6	13.1
<b>GeographicArea</b>			
Tri-County	51.2	35.8	13.0
Mid-Willamette	51.5	36.6	11.9
Coast	54.3	28.3	17.4
Southern	60.2	23.9	15.9
Eastern	64.0	26.0	10.0
<b>GeographicArea2</b>			
Multnomah County	48.3	37.1	14.7
Washington County	56.0	32.1	11.9
Clackamas County	48.6	39.2	12.2
Other	56.5	30.6	12.9

## Demographic Totals

	Responses	Percent of Total
<b>Total</b>	727	100
<b>Gender</b>		
Male	342	47.0
Female	385	53.0
<b>Age</b>		
18-34	65	8.9
35-59	293	40.3
60+	369	50.8
<b>Education</b>		
Some high school	4	0.6
High school graduate	76	10.5
Some college	226	31.1
College graduate	221	30.4
Post-graduate	148	20.4
Not Sure/Refused	52	7.2
<b>Income</b>		
Under \$50,000	140	19.3
\$50,000-\$100,000	220	30.3
Over \$100,000	202	27.8
Not Sure/Refused	165	22.7
<b>Relationship Status</b>		
Married	465	64.0
Single	225	30.9
Not Sure/Refused	37	5.1
<b>School Enrollment</b>		
Yes	193	26.5
No	498	68.5
Not sure/Refused	36	5.0
<b>Voter History</b>		
1 Of 4 Elections	79	10.9
2 Of 4 Elections	135	18.6
3 Of 4 Elections	164	22.6
4 Of 4 Elections	347	47.7
New Voters	2	0.3
<b>Party</b>		
Democrat	290	39.9
Republican	238	32.7
Independent	199	27.4
<b>GeographicArea</b>		
Tri-County	299	41.1
Mid-Willamette	194	26.7
Coast	46	6.3
Southern	88	12.1
Eastern	100	13.8
<b>GeographicArea2</b>		
Multnomah County	116	16.0
Washington County	109	15.0
Clackamas County	74	10.2
Other	428	58.9